



de Gournay

112 Old Church Street,
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Eclectic collection explained

This collection is simpler to order than our other collections. It is different in so far as we will not be tailoring the design to rooms, we will be using the 'Quick method' to calculate panel numbers. As a reminder here is the quick method text;

1. Quick Method

This consists of ordering a straight run of design panels sufficient for the space in question. The total width of area to cover is measured including any substantial over-door or underwindow areas where the height of these is such that pattern is required. This total is then divided by the width of a standard panel (3ft or 0.915m) and rounded up to the nearest whole number to give the minimum number to order. For this collection we strongly recommend you order 1 extra panel for an order of less than 11 panels, 2 extra panels for an order of less than 21 panels etc.

It is assumed when using this method for wallpapers that full panels are trimmed to cover any substantial areas above doors and below windows.

It may be possible to use matching off-cuts to paper very small areas.

This collection will be sold by the panel, following the rule $PH = WH + 60\text{cm}$, For the first time we are introducing a 'Repeat'

Designs in this collection repeat 1 of 2 ways;

1. Those designs that repeat horizontally but not vertically

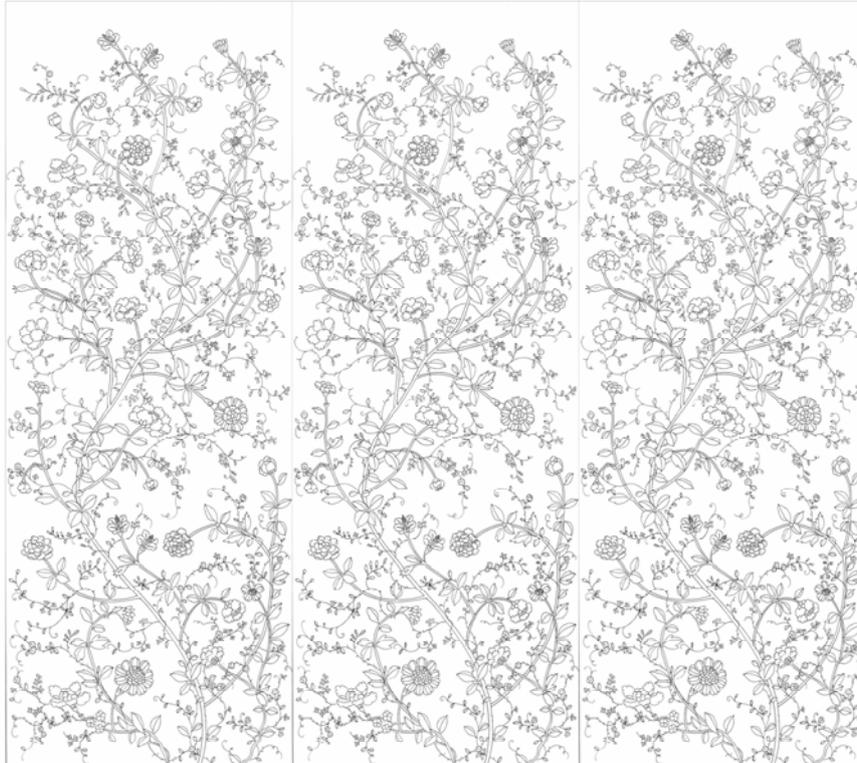
This covers designs R01 Kilburn, R12 Swarming butterflies, R14 Random butterflies (Wallpaper not Fabric), R25 Distant Bamboo, R29 de Gournay Striée, R33 Clematis & R63 Gustavian Tree of Life.



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Here is an example;

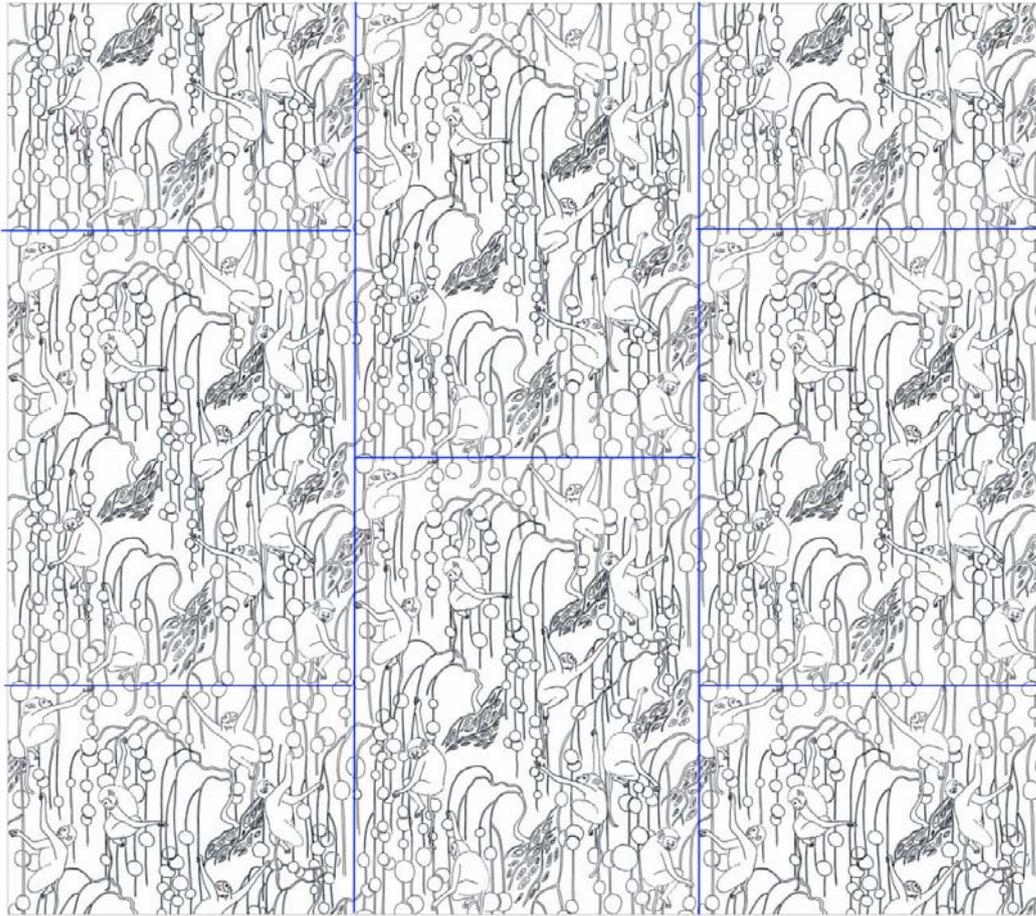


These panels come in a 915mm for wallpaper and 1300mm for fabric design, the design as shown on the miniatures comes with a small gap. For Clients wishing to lose the gap the panels can be further trimmed by the hanger but sales staff will need to ensure they have ordered enough design panels to account for it.

2. Those designs that repeat horizontally as well as vertically

This covers designs, R14 Butterflies (fabric not wallpaper), R16 Palms, R17 Palacegate, R18 Deco Monkeys, R28 Tortoiseshell, R65 Holly, R66 Ferns, R68 Oraniebaum & R90 Climbing Peonies.

As you can see on the image below the design on consecutive panels must be staggered by half a repeat to make the horizontal match (When you place an order for X amount of panels this is what you will receive).



2

3

4

It will always be the case that when you receive these panels those that start with a full repeat will be odd numbers (panel 3 in the above drawing) and those panels that start with a half repeat will be even (panels 2 & 4 in the above drawing). When selling or using panels from a stock set you will need to make sure you have the correct amount of odd and even panels.

Design drawings showing a series of panels are available as usual to show a block of design.

Design Heights

A full range of design heights are available;

For DH that are less than the repeat height we will deliver a portion of the standard design. For DH that are greater than the repeat height we can offer additional design to the top or a repeat of the repeat.

The standard rules can be summed up as;
Always $PH = WH + 60\text{cm}$



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Horizontal only repeats DH = No fixed rule (design may end within the panel or may run off the top)

Vertical & horizontal repeats DH = PH

Colours

This collection differs from others because the colourway describes both the background as well as the design colours, they come as one whole. Colourways are available only in designs they are shown in as standard.

Construction

The Majority of the collection is shown on the new construction 'Dyed Paper'. This uses a special pigment paint we have developed to give strong colour to the ground with very little diversity and with a high water resistance making it the most wipe proof construction we have.

Other constructions ITP & Gilded paper were sampled and are now standard in some colourways. Most other de Gournay constructions are available as custom options.

R29 de Gournay Striée

This design has an independent construction type. It is made on silk and painted with Acrylics so the above statements do not apply. We are not offering this design on Fabric yet.

Sampling

For the bulk of requests we are producing run on pages with technical specifications and images showing all colourways available in that design, these can be sent and handed out to clients as we do normally with JK, PPP and Chinoiserie run on pages.

A further option of attaching a real piece of A4 painted wallpaper will be available to give to those clients who want to see a sample of paper before ordering.